



National Research  
Tomsk  
State  
University

II<sup>nd</sup> International theoretical  
and practical conference

# INTELLECTUAL PROPERTY RIGHTS: CHALLENGES OF XXI CENTURY

**November 10–14, 2020**

● online

Conference  
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Moscow  
Digital  
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DEUTSCHE STIFTUNG FÜR  
INTERNATIONALE RECHTLICHE  
ZUSAMMENARBEIT E.V.



Auswärtiges Amt



All time is Moscow Time

# 10.11.2020

## OPENING. PLENARY SESSION

Moderator: **Azat G. Antonyan, LL.D.**, Director, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University

10:00–10:05 **Welcome address**

**Azat G. Antonyan**

LL.D., Director, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University

10:05–10:10 **Welcome address**

**Edward V. Galazhinsky**

President, National Research Tomsk State University, professor, Doctor of Psychological Sciences

10:10–10:25 **Welcome address**

**Elena A. Borisenko**

Dy Chair of the Board, Gazprombank AO.

10:25–11:05	<b>Process of patent nullity proceedings at the federal patent court</b>	<b>Ina Schnurr</b> Dr.iur., Judge, Federal Patent Court (Germany), Head, Department # 2 of the Federal Patent Court
11:05–11:20	<b>Discussion</b>	
11:20–12:00	<b>Topical cases of the Court for Intellectual Property Rights</b>	<b>Lyudmila A. Novoselova</b> Chair, Court for Intellectual Property Rights, Head of the Department of Intellectual Property Rights, Moscow State Law University named after O.E.Kutafin
12:00–12:15	<b>Discussion</b>	
12:15–12:55	<b>Digital transformation of Rospatent, Eurasian trademarks and geographical denominations</b>	<b>Yuri S. Zubov</b> Dy Head, Federal Service for Intellectual Property (Rospatent)
12:55–13:10	<b>Discussion</b>	
13:10–13:40	<b>Intellectual property and artificial intelligence</b>	<b>Igor A. Drozdov</b> Chairman of the Board, Skolkovo Foundation
13:40–13:55	<b>Discussion</b>	
13:55–14:30	<b>Intermission</b>	

## PANEL DISCUSSION

Moderator: **Svetlana V. Butenko**, LL.D., Lead Researcher, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University , RF patent attorney, Agency for Intellectual Property «Butenko & Partners»

### 14:30–16:30 **Pressing issues of copyright in Russia**

**Alexander P. Sergeev**

LL.D., professor, Department of Civil Law and Civil Process, «High School of Economics» National Research Institute (St.-Petersburg Branch)

**Rosa I. Sitdikova**

LL.D., professor, Department of Entrepreneurial and Energy Law, Kazan Federal University

**Vitaly O. Kalyatin**

LL.D., professor, Russian School of Private Law, senior lawyer for intellectual property issues, Rosnano Corp.

**Vyacheslav S. Vitko**

LL.D., Lead Researcher, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University

# 11.11.2020

section partner



## CUMULATIVE PROTECTION OF DESIGN

Moderator: **Svetlana V. Butenko**, LL.D., Lead Researcher, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University, RF patent attorney, Agency for Intellectual Property «Butenko & Partners»

10:00–10:05	<b>Welcome address</b>	<b>Svetlana V. Butenko</b>
10:05–10:35	<b>3D Trade marks</b>	<b>Irina G. Ozolina</b> Patent & Law Firm «A. Zalesov & Partners OOO», lawyer, patent attorney
10:35–10:50	<b>Discussion</b>	
10:50–11:20	<b>Legal protection of clothes design</b>	<b>Andrei V. Genis</b> Lead Legal Adviser, FermaRosta Agri-Innovative Commonwealth JSCo
11:20–11:35	<b>Discussion</b>	
11:35–12:05	<b>Use of literature personages in design solutions</b>	<b>Alexey Yu. Kopylov</b> analyst, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University
12:05–12:20	<b>Discussion</b>	
12:20–12:40	<b>Intermission</b>	
12:40–13:10	<b>Limits of legal protection of production prototypes and the factors defining such limits</b>	<b>Evgenia V. Petrovskaya</b> RF patent attorney, individual entrepreneur (unincorporated business)
13:10–13:25	<b>Discussion</b>	
13:25–13:55	<b>Design Protection in Europe and Germany</b>	<b>Manuel Soria Parra</b> LL.M., European and German Patent, Trademark and Design Attorney, Meissner Bolte mbB
13:55–14:10	<b>Discussion</b>	
14:10–14:40	<b>Design protection in videogames</b>	<b>Roman L. Lykhanov</b> Managing Partner, Semenov & Pevzner, President of the Board, Association of Games Developers, member of the Board, Association of the Industries producing Goods for Kids
14:40–14:55	<b>Discussion</b>	

# 12.11.2020

section partner



## INDUSTRY PROPERTY RIGHTS

Moderator: **Alexey V. Zalesov**, LL.D., Managing Partner, Patent & Law Firm «A. Zalesov & Partners», patent attorney RF, Eurasia patent attorney

10:00–10:05	<b>Welcome address</b>	<b>Alexey V. Zalesov</b>
10:05–10:35	<b>New rules of the Court for Patent Disputes</b>	<b>Alexander A. Khristoforov</b> lawyer, patent attorney, partner in a law firm Gowling WLG
10:35–10:50	<b>Discussion</b>	
10:50–11:20	<b>New trends in pharma patent disputes</b>	<b>Victor B. Lisovenko</b> RF patent attorney, area of expertise – inventions and utility models, Eurasia patent attorney, Patentika OOO
11:20–11:35	<b>Discussion</b>	
11:35–12:05	<b>Procedure and consequences of changes in the claim when considering arguments against issue of a patent</b>	<b>Dmitry M. Shchedrin</b> RF patent attorney, Managing Partner, The Shchedrins & Partners
12:05–12:20	<b>Discussion</b>	
12:20–12:40	<b>Intermission</b>	
12:40–13:10	<b>Reimbursement of damages in connection with breach of patent rights in China</b>	<b>Zhu Zhenzhen</b> , PhD, researcher and tutor, Henan University
13:10–13:25	<b>Discussion</b>	
13:25–13:55	<b>Protection of confidentiality of commercial information: remedies, liabilities</b>	<b>Pavel V. Sadovski</b> LL.D., patent attorney, lawyer, lead practitioner for IP/TMT, «Egorov, Puginski, Afanasiev and Partners»
13:55–14:10	<b>Discussion</b>	
14:10–14:40	<b>Similarity and occurrences: difficulties in delineating reasons for rejection registration of a trade mark</b>	<b>Yuri A. Yadkin</b> lawyer, Baker McKenzie, Moscow
14:40–14:55	<b>Discussion</b>	

# 13.11.2020

## ANTIMONOPOLY REGULATION AND INTELLECTUAL PROPERTY ISSUES

Moderator: Boris A. Malkhov, partner for intellectual property rights protection, Lidings

10:00–10:05	<b>Welcome address</b>	<b>Boris A. Malkhov</b>
10:05–10:35	<b>Antimonopoly immunities: pro and contra</b>	<b>Alexey Yu. Churilov</b> LL.D., analyst, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University
10:35–10:50	<b>Discussion</b>	
10:50–11:30	<b>Antimonopoly laws and intellectual property in the legal system of the European Union</b>	<b>Christian Chikhovski</b> Prof. Dr., lawyer, area of expertise – intellectual property rights protection, certified lawyer in information technologies, certified lawyer in copyright and mass media
11:30–11:45	<b>Discussion</b>	<b>Anke Nordemann-Schiffel</b> Dr.iur, lawyer, certified lawyer in information technologies, certified lawyer in copyright and mass media
11:45–12:15	<b>Standard for argument in disputes relating to bad-faith purchase and use of means of individualization</b>	<b>Yana V. Sklyarova</b> Dy Head, Department of Oversight of Advertisement and Unfair Competition, Federal Antimonopoly Service of Russia
12:15–12:30	<b>Discussion</b>	
12:30–13:00	<b>Intermission</b>	
13:00–13:30	<b>Antimonopoly aspects of use of trade marks as part of key words</b>	<b>Natalia, S. Gulyaeva</b> LL.D., partner, Hogan Lovells
13:30–13:45	<b>Discussion</b>	
13:45–14:15	<b>Copying and imitation of corporate style</b>	<b>Elena M. Buranova</b> RF patent attorney, partner for intellectual property rights at the KIAP law firm
14:15–14:30	<b>Discussion</b>	

# 14.11.2020

## DIGITAL RIGHTS AND NEW TECHNOLOGY RIGHTS

Moderator: Dmitry A. Zakharov, General Director Digital Skills Ltd.

10:00–10:05	<b>Welcome address</b>	Dmitry A. Zakharov
10:05–10:35	<b>Legal aspects of cybersport</b>	<b>Vladislav V. Arkhipov</b> LL.D., Head, Department of theory and history of state and law, Law School, St.-Petersburg State University
10:35–10:50	<b>Discussion</b>	
10:50–11:20	<b>Music and Digitalization: How technology has changed musical business</b>	<b>Darya A. Motovilova</b> Moscow State University named after M.V.Lomonosov
11:20–11:35	<b>Discussion</b>	
11:35–12:05	<b>Issues of data legal status</b>	<b>Marina A. Rozhkova</b> LL.D., Senior researcher, Institute of Law Making and Comparative Legal Studies of the Government of the Russian Federation, member, Expert Council of the State Duma Committee on Information Policy, expert, Russian Academy of Sciences, President IP Club
12:05–12:20	<b>Discussion</b>	
12:20–12:40	<b>Intermission</b>	
12:40–13:10	<b>Use of AI in medicine and healthcare: legal aspect</b>	<b>Anastasia Yu. Kiseleva</b> researcher and PhD candidate, Vrije Universiteit Brussels, Department of Law
13:10–13:25	<b>Discussion</b>	
13:25–13:55	<b>Use of new technologies and complex objects: challenges for the classical contract law</b>	<b>Xenia V. Andreeva</b> patent attorney, partner for IP&TMT, Morgan Lewis law firm
13:55–14:10	<b>Discussion</b>	
14:10–14:40	<b>Determination of directivity in internet disputes</b>	<b>Konstantin V. Geetz</b> lawyer, OOO ARC Patent Agency of patent attorneys
14:40–14:55	<b>Discussion</b>	
14:55–15:25	<b>Limits of intellectual property rights in information sphere</b>	Dmitry V. Kozhamyakin, LL.D., senior researcher, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University
15:25–15:40	<b>Discussion</b>	

15:40–16:00 **Intermission**

16:00–16:30 **CLOSING. CONCLUSIONS**

**Azat G. Antonyan**

LL.D., Director, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University

**Svetlana V. Butenko**

LL.D., Lead Researcher, «Intellectual Property and Intellectual Property Rights» Research and Training Center, Law School of the National Research Tomsk State University, RF patent attorney, Agency for Intellectual Property «Butenko & Partners»

**Alexey V. Zalesov**

LL.D., Managing Partner, Patent & Law Firm «A. Zalesov & Partners», patent attorney RF, Eurasia patent attorney

**Boris A. Malhkhov**

partner for intellectual property rights protection, Lidings

**Dmitry A. Zakharov**

General Director, Digital Skills Ltd.

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